REGISTER OF CLASSIFICATION DECISIONS

Title of Publication:	2DMAX: Issue 3 July 2004
Other Known Title:	Not Stated
Format:	Magazine
Director/Author:	Not Applicable
Producer/Publisher:	Phil Scott
Country of Origin:	Australia
Language:	English
Classification:	Unrestricted: Suitable for mature audiences 16 years of age and over.
Descriptive Note:	Not Applicable
Display Conditions:	Not Applicable
Date of entry in Register:	09 March 2005
Date of direction to issue a label:	Not Applicable
Applicant:	Secretary for Internal Affairs
Applicant to the Labelling Body:	Not Applicable
OFLC No:	402091
Unexcised version of publication:	Not Applicable

	Components	Running time
Menu:		
Feature:		
Other timed components:		
Total running time:		

Excisions: Not Applicable

Reasons for excisions:

Not Applicable

Summary of reasons for classification:

The magazine *2DMAX: Issue 3 July 2004* is classified as:
Unrestricted: Suitable for mature audiences 16 years of age and over.

2DMAX: Issue 3 July 2004 is a glossy colour magazine containing pictures, advertisements, written articles, and advice columns. The predominant focus of the magazine is on modified high performance motor vehicles with some photographic portfolios of women posing topless. It also contains a number of advertisements for adult phone-sex services.

While it does contain some limited content of a sexual nature (which may cause offence to some readers), this is heavily diluted by a vast and dense amount of non-sexual content. Therefore, while this content is deemed as being more suitable for mature readers aged over 16 years, it is not likely to injure those younger than 16 years old. This classification represents the minimum interference of the freedom of expression as guaranteed under s14 of the New Zealand Bill of Rights Act 1990.